

Bill Summary
2nd Session of the 57th Legislature

Bill No.:	SB 1153
Version:	INT
Request No.:	2388
Author:	Sen. Sharp
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Bill Analysis

SB 1153 prohibits public school districts, charter schools and virtual charter schools from using State Aid or other state-appropriated funds to market, advertise, or promote programs or services they offer to recruit students. The prohibition shall not apply to advertising employment opportunities, publishing information about upcoming bond or millage elections, maintaining school websites or publishing flyers, or other informational materials about school enrollment. Any school found to have violated the provisions of this measure shall remit to the State Board of Education an amount equal to the funds spent for advertising plus 10%. Additionally, any person found to have knowingly or willfully the provisions of this measure shall be guilty of a misdemeanor and subject to a fine up to \$1,000.00 and/or up to one year imprisonment.

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